



Publicity Request Form

Booth # _____ Company _____

Media Contact _____

Phone _____ Email _____

We get many inquiries from the media in the days and weeks leading up to the show requesting information about our exhibitors. We want to be able to share as much information with them as possible about what’s new and interesting on the show floor.

By completing the Publicity Request Form, you’ll be giving us vital information for marketing FOSE, GovSec and U.S. Law to the media. Tell us about what’s new and interesting in your booth and we’ll tell the media, although we cannot guarantee the media will feature your product or service.

Due Date: **As Early as Possible** but no later than March 15, 2009

Fax this completed form and any additional information to:
866-545-0353 Attn: Kristin Graybill

Questions: Kristin Graybill, Account Manager, ConnellyWorks, 571-323-2585 ext. 2190,
Kristin@connellyworks.com

- Has your product or significant product enhancement been introduced within the past 6 months? (Include the name of the product, its purpose, the new technologies utilized and how it directly helps your target market.)

- Have you recently (within the last 3 months) sent out a press release about this product or products relevant to the show? If yes, please include the press release.
- Are there any product experts, special guests or other persons to which the press would generally not have access scheduled to appear at your booth. If yes, who and at what times?
- Will your booth include a demonstration that would be newsworthy and appropriate for broadcast TV news? If yes, please include a description of appropriate visual elements.
- If applicable, has your product been used recently in a cybersecurity, homeland security and/or law enforcement situation? If yes, please provide relevant details.
- Have you recently been awarded a major or significant contract by a federal, state or local government agency and/or law enforcement that would be newsworthy? If yes, please provide details or include the press release