

Presented by



In collaboration with



# Homeland Security Finance Forum

Walter E. Washington Convention Center  
Tuesday March 23, 2010



The Homeland Security Finance Forum is a unique opportunity for dynamic, high growth companies in the homeland security market seeking capital, contemplating an acquisition, a recapitalization or another form of transaction to present their business to a room full of qualified institutional investors and advisers active in the sector. Qualified investors will include venture capital funds, private equity funds, hedge funds, institutional asset managers and investment banks.











The all day event will take place on Tuesday, March 23, 2010 at the Walter E. Washington Convention Center in Washington, DC and will be open to GovSec and FOSE exhibitors as well as non-exhibitors.

Eligible participating companies must be in transaction mode or plan to be in transaction mode within three to eighteen months following the event.

## EVENT BENEFITS

Aimed at Participating Companies  / Attendee 

- A dynamic event organized and promoted by two of the market leaders in the security media and business intelligence space  
- Direct access to over 40 qualified investors actively investing in the security sector 
- All day highly targeted networking and relationship building opportunity  
- Six fully validated presentation opportunities 
- Complimentary copy of the Homeland Security Finance Forum Guide including profiles of every company vetted by VB/Research 
- Significant visibility through inclusion in the Homeland Security Finance Forum Guide 
- Highly cost effective marketing opportunity  



## EVENT FORMAT

The objective of the Homeland Security Finance Forum is to match pre-selected companies with investors specifically looking to invest in the homeland security sector. Presenting companies will be chosen based on pre-established criteria. VB/Research will review all submissions and select the final six presenting companies based on these pre-established criteria.

Companies not selected to present will be included in the Homeland Security Finance Forum Guide, which will be distributed to over 2,500 professionals active in the sector including: all Homeland Security Finance Forum attendees and participating companies; senior level government officials; and VB/Research's Security (IT and homeland) and Defense network of clients and partners including institutional investors (VC/PE/Corp VC), corporates (CEOs, CFOs, business development managers), investment banks, law firms, government agencies, investment banks and other service providers.

Six companies will be chosen to present at the event. Each participant will be allotted 15 minutes to present an overview of their business to the assembled audience.

## FEES

The cost to participate in the event is \$700 for GovSec and FOSE exhibitors. The cost for non exhibitors is \$990.

There is no fee for investors or senior level government officials, military and members of the DOD to attend the event. However, representatives from non-participating exhibitors who wish to attend will be charged a \$990 fee. This will include access to the Homeland Security Finance Forum as well as the GovSec and FOSE exhibition halls.

For more information on the Homeland Security Finance Forum, please contact Rashmi Nelson at VB/Research:

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VB/Research  
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## ABOUT VB/RESEARCH

VB/Research is a leading global source of research, deal intelligence and data covering the Security (IT & Homeland) and Defense sector. Unlike any other service of its type, VB/Research specializes in providing forward-looking origination and deal flow opportunities integrated with detailed deal databases on investors and their investments, M&A and the public capital markets. Our team of analysts also delivers bespoke data-driven research and analysis, customized presentations, workshops, and conference calls to support our members' strategic decisions.

Members of our service include governments, private and public corporations, investment banks, venture capitalists, private equity funds, hedge funds and law firms in over 55 countries. VB/Research was founded in 2005 and employs 20 analysts and journalists in various locations around the globe.

VB/Research frequently collaborates on Investor Showcase events throughout the world. Recent and upcoming events include:

- Company Investor Showcase in conjunction with the Danish Government (London, March 2009)
- CleanTech and Renewable Investor Showcase in conjunction with the City of Barcelona (Barcelona, June 2009)
- Five Fund Forum in conjunction with SWC and Eversheds (London, October 2009)
- Company Investor Showcase (London, November 2009)